

Policy Plan Friends of BluePrint

2024 – 2026

Approved by the Board

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Chapter 1: Duration and Validity

This policy plan applies to the period from January 1, 2025, to December 31, 2027. It outlines the vision, mission, ambitions, and strategies of Friends of BluePrint. The long-term goal of our foundation is to create a better world in the broadest sense. The foundation specifically focuses on well-being, education and science, nature and the environment, and healthcare.

Chapter 2: Vision and Mission

Vision:

Friends of BluePrint strives for a world where everyone has access to a safe, healthy, and sustainable living environment, supported by education, science, and social solidarity.

Mission:

The mission of Friends of BluePrint is to initiate, support, and execute projects in the Netherlands that contribute to:

- **Well-being:** Supporting poverty alleviation, social assistance, and aid for vulnerable groups.
 - **Education and Science:** Promoting knowledge-sharing, raising awareness, and making education accessible for those with insufficient financial resources.
 - **Nature and Environment:** Preserving nature and the environment through sustainable initiatives and environmental protection.
 - **Healthcare:** Promoting health through preventive programs, supporting healthcare initiatives, and funding research into medicines and quality-of-life improvements.
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Chapter 3: Ambitions

For the period 2025-2027, we have the following ambitions:

- **Well-being:** Organizing initiatives to strengthen communities and support people in vulnerable situations, such as food banks or neighborhood projects.
- **Education and Science:** Developing educational programs and supporting initiatives that spread knowledge about sustainability and health. Providing access to education for those with insufficient financial resources.

- **Nature and Environment:** Establishing environmental projects and supporting sustainable innovations.
- **Healthcare:** Promoting and funding research into medicines and developments, and supporting groups or individuals to improve their quality of life.

Additionally, we aim to:

- Collaborate with organizations that share our objectives.
 - Support annual events or projects within the aforementioned categories.
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Chapter 4: Strengths and Weaknesses

Strengths:

- A broad range of expertise in the focus areas of well-being, education, environment, and healthcare.
- An enthusiastic and dedicated team of volunteers and partners.
- Flexibility to respond to the most pressing social needs.

Weaknesses:

- Versatility as a challenge: The broad scope (four focus categories) poses a risk of fragmenting resources and attention.
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Chapter 5: Strategic Objectives

To achieve our ambitions, we follow these strategies:

- **Project Development:** Annually selecting several projects within our focus categories, prioritizing initiatives with a direct societal impact.
 - **Fundraising:** Working towards an average annual budget of €100,000 through donor campaigns, grants, and sponsorship partnerships.
 - **Collaborations:** Actively building partnerships with other organizations and local governments to share resources and knowledge.
 - **Communication:** Sharing progress and results through our annual report.
 - **Sustainability and Scalability:** Ensuring all projects focus on sustainability and the potential to replicate successful initiatives.
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Chapter 6: Publication and Evaluation

Friends of BluePrint publishes annually:

- A financial statement with the statement of income and expenses.
- A progress report on projects and achieved goals.

All documents, including our policy plan and annual report, are available on our website to ensure full transparency.

Chapter 7: Remuneration Directors

The directors of the Foundation do not receive any remuneration. Their efforts on behalf of the Foundation are for no consideration.

With this policy plan, Friends of BluePrint commits to working towards a better world over the next three years, with concrete actions and measurable results in the areas of well-being, education and science, nature and the environment, and healthcare.